

STAN GRINAPOL 917.224.9818 | stan@scribbleandtweak.com | scribbleandtweak.com

SUMMARY

Creative professional specializing in developing clarity from complexity through the use of color, typography and design. Strong emphasis on process-oriented design based on research, aesthetic, and strong intuition. Experience working in Agile environment building wireframes, high-fidelity designs, and extending brand value through Corporate Identity, Advertising and Marketing Campaigns. Strong understanding of HTML, CSS and Javascript in development of rich online experiences. Strong communication and presentation experience with executives, developers and creatives.

EXPERIENCE

Lab49 July 2011 - November 2011 | UX Designer

Worked in an Agile environment with Information Architects and Developers. Utilized Photoshop and Illustrator to create high-fidelity designs for online trade applications.

BlankSlate December 2010 - July 2011 | Art Director

Worked in an Agile environment with CTO, CEO and Developers. Utilized Illustrator, Photoshop, and Fireworks to create wireframes and high-fidelity designs in creation of products geared at hyperlocal publishers to extend their online publishing capabilities.

Ashford December 2009 - July 2010 | Freelance Art Director

Worked with Creative Director and Director of Marketing. Utilized Flash, Dreamweaver, Illustrator and Photoshop to create banner ads, email newsletters, and landing pages.

CNBC | May 2008 - December 2008 | Freelance Senior Designer

Worked with Creative Director and Director of Marketing. Utilized Flash, Dreamweaver, Illustrator and Photoshop to create banner ads, email newsletters, widgets, billboard ads, DVD packaging and show graphics for iTunes, Hulu and HDTV.

Project-Based | March 2007 - April 2008 | Art Director/Designer

Worked with advertising agencies, non-profits and .com companies. Utilized Flash, Illustrator, Photoshop and InDesign to develop concepts and designs for posters, brochures, corporate identity materials, banner ads, websites, and animated intros.

Companies included:

04/08/08 - 05/08/08 **22-Clicks** 06/26/07 - 10/27/07 **Recycle Bank**
01/25/08 - 02/25/08 **RMG Connect** 05/11/07 - 06/15/07 **About.com**
11/01/07 - 01/16/08 **Chasing Design** 04/01/07 - 05/01/07 **Mammoth Advertising**

Atmosphere BBDO | September 2006 - March 2007 | Freelance Art Director

Worked with Creative Directors and Copywriters. Utilized Illustrator and Photoshop to develop concepts and designs for pitches, mini-sites, banner ads and email newsletters.

Blueprint Design | May 2006 - August 2006 | Freelance Art Director

Worked with Creative Director and Art Director. Utilized Flash, Illustrator and Photoshop to develop concepts and designs for Rockport USA mini-sites and Flash animations.

H2O Associates | January 2006 - May 2006 | Freelance Art Director

Worked with Creative Director. Utilized Flash, Illustrator, Photoshop and QuarkXPress to develop concepts, designs and animations for brochures, websites and animated intros.

Scribble & Tweak | April 2001 - January 2006 | Founding Partner

Launched and operated a graphic design boutique with a partner. Utilized Flash, Fireworks, Dreamweaver, Illustrator, Photoshop and QuarkXPress to develop concepts and designs for book jackets, logos, corporate communication materials, websites and animated intros. Handled the entire production process for online and print media.

Fatsauce Studios | August 1999 - December 2001 | Senior Designer

Worked with Creative Director and Art Director. Utilized Flash, Fireworks, Freehand, Illustrator, Photoshop and QuarkXPress to develop concepts and designs for logos, corporate communication materials, websites and animated intros. Handled the entire production process for online and print media.

HONORS

2005 *How: Re-Think Re-Design* book

2000 **AIGA 50 Books/50 Covers**

2002 **Print Design Annual**

1998 **ADC Senior Student Design Show**

2001 **Print Design Annual**

1998 **Graphis Student Design Annual**

EDUCATION

School of Visual Arts | 1995-1999 | Graphic Design